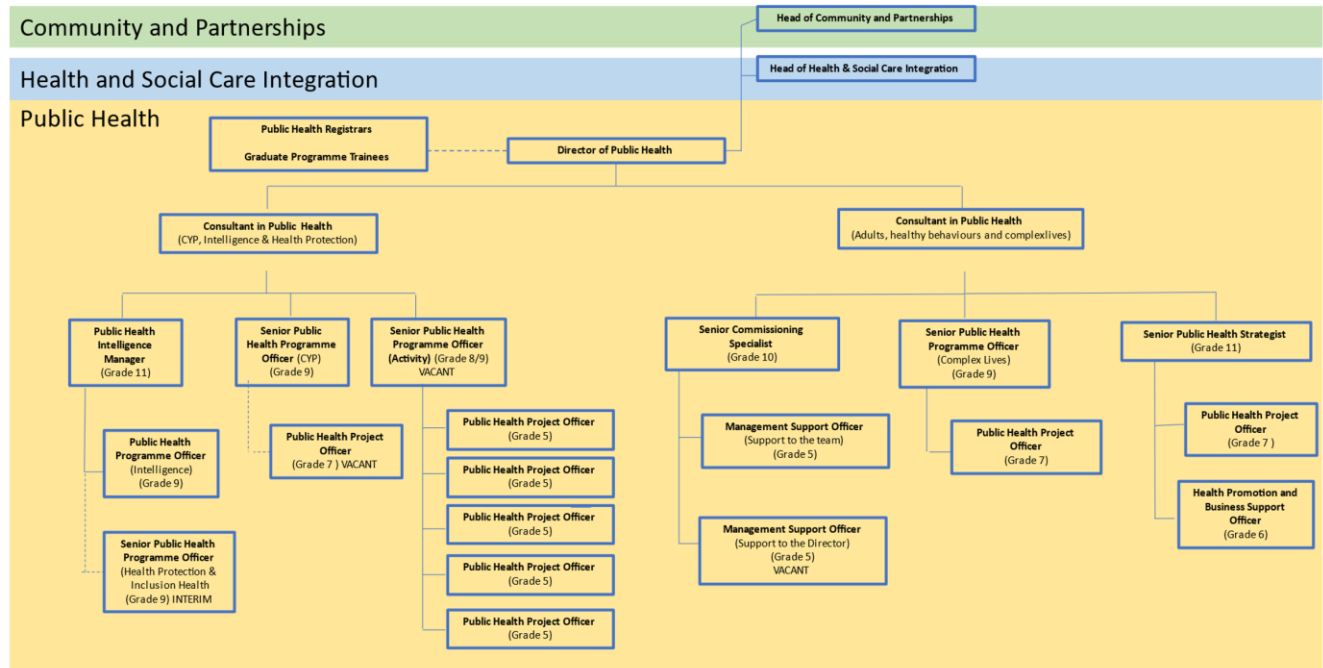
 WOKINGHAM BOROUGH COUNCIL	Job Description		Job Reference
Job Title	Public Health Consultant – Children’s, Data Intelligence and Health Protection		
Service	Public Health	Team	Public Health
Location	Shute End, Wokingham, Berkshire - hybrid working arrangements		
Reports to	Director in Public Health		
Grade:	Type of position:	Hours per Week:	
SM4 (£87,535 – 92,387)	Permanent, Part Time (80% WTE)	29.6	
This job description has been designed to indicate the general nature and level of work performed by employees within this post. It is not designed to contain or be interpreted as an inventory of all duties, responsibilities and outputs required of employees assigned to the role.			
<u>Service Purpose</u>			
<p>The central aim of the Public Health department in Wokingham is to improve the health of local residents, reduce avoidable differences in health and to support residents to make positive health choices. This includes working to protect the health of residents from communicable diseases.</p> <p>Within Wokingham Borough Council the Public Health Team play a key role within and for the Council, working in partnership with colleagues and partner agencies to improve health and wellbeing through the development, implementation and coordination of public health work based on local health need.</p>			
<u>Purpose of the role</u>			
<p>The Public Health team in Wokingham Borough Council is a dynamic and engaged team that are passionate about the work that they do. The team work closely with colleagues across the Council and with external colleagues in health, voluntary sector as well as residents of the Borough. The central aim of the Public Health department in Wokingham is to improve the health of local residents, reduce avoidable differences in health and wellbeing and to support residents to make positive health choices. The Public Health Consultant will be part of the senior management team within public health, leading on the delivery of this central aim. The post holder will work collaboratively to deliver the strategic objectives of both the Council and the Health & Wellbeing Board, address the building blocks of health and wellbeing, and reduce the inequalities in health and wellbeing that exist for residents locally.</p> <p>The post holder will be expected to work with elected members and the executive team. They will also be expected to lead and improve services or environments, able to influence across the health and social care system, as well as advocate for change effectively so as to improve health outcomes. The role will take a lead on children’s, health protection and data intelligence for public health and will be committed to the team’s personal development. They will be line managed by and work closely with the Director of Public Health for Wokingham.</p> <p>The post holder will also work with Directors and Consultants in Public Health in the other Berkshire unitary authorities delivering programmes across a broader geography. In addition, Wokingham is a training location for</p>			

the Thames Valley Public Health training programme and registrars in training join the team for Local Authority training placements or for more discrete project work.

Organisation Chart



Private: Information that contains a small amount of sensitive data which is essential to communicate with an individual doesn't require to be sent via secure methods.

<u>Main Accountabilities</u>	
1	To work with the Public Health team to deliver Wokingham Borough Council's Public Health functions and duties, embedding public health practice throughout the organisation and working closely with partners and residents to improve the health and wellbeing of the local population and reduce inequalities.
2	To ensure that residents have access to effective and efficient public health services, securing continuous improvements in quality and value. To provide leadership within the local authority public health team and actively contribute to the corporate and strategic management of the directorate in collaboration with the Director of Public Health, the Council's Corporate Management Team, Elected Members, employees, external partners, residents and service users.
3	To contribute to the successful achievement of the Council's vision and objectives and support the work of council services and partnerships through development of and input into corporate strategies and plans.
4	Take responsibility for a range of public health issues and work across organisational and professional boundaries, acting as a change agent managing complexity to deliver improvements in health and wellbeing.
5	Provide written and verbal briefings on the health and wellbeing needs of local communities to Councillors, Officers, health colleagues, VCS, and the public.
6	To participate in the response to a public health emergency, including out of hours response when needed by exception.
7	Provide expert public health support and whole system leadership to ensure an evidence-based approach for commissioning and developing high quality equitable services. This includes public health advice to NHS commissioners relevant to the portfolio. This will include expertise in evaluation and development of appropriate KPIs.
8	To develop and implement robust strategies for improving the health and wellbeing of local communities including ensuring qualitative and quantitative measurements are in place to demonstrate improvements in your portfolio areas
9	To deliver public health technical expertise, for example through health needs assessment; evaluation; support for policy development and application; mortality reviews and multiagency safeguarding arrangements.
10	Utilise and develop local data and intelligence systems to underpin public health action across disciplines and organisations. This will include providing leadership for collation and interpretation of relevant data including production of the JSNA.
11	To provide performance and quality control of portfolio areas within Public Health.
12	To provide leadership, development and motivation for the public health workforce, to achieve a well-motivated and capable workforce and embedding a sustained culture of continuous improvement. To include participation in the staff appraisal scheme for self and the staff that you will manage.
13	To contribute actively to the training obligations of the directorate, including becoming an Educational Supervisor. To support and line manage Foundation Year Doctors/ Specialty Registrars in Public Health and LGA graduate trainees as appropriate
14	Undertake an annual professional appraisal including completion of a programme of CPD, in accordance with Faculty of Public Health requirements, or other recognised body, and undertake revalidation, audit or other measures required to remain on the GMC/GDC Specialist Register or the UK Public Health (Specialist) Register or other specialist register as appropriate. In agreement with the DPH, contribute to the wider the public health professional system by becoming an appraiser or practitioner appraiser for a specified period of time.

15	Practise in accordance with all relevant sections of the General Medical Council's Good Medical Practice (if medically qualified) and the Faculty of Public Health's Good Public Health Practice and UKPHR requirements.
16	The post-holder will be expected to maintain effective, courageous, and responsible public health advocacy. It is a duty of a health professional to foster scientific integrity, freedom of scientific publications, and freedom of debate on health matters, and public health professionals have a further responsibility to promote good governance and open government.
17	Public health practice must be carried out within the ethical framework of the health professions.
18	To ensure robust financial management related to Public Health services relevant to portfolio areas
19	Ensure effective stakeholder management, developing, managing and supporting external partnerships and working with key internal stakeholders to ensure responsive and proactive service delivery
20	To drive a Council wide, integrated focus on Public Health outcomes for Wokingham residents including active membership of pan Council Strategic Leadership Boards and Groups.

Supervision Received	This post reports directly to the DPH for Wokingham.
Supervision Given	This post will line manage 3 senior public health officers leading on data and intelligence, children's and physical activity/leisure.
Contacts & Working Relationships	This is a strategic post which requires effective systems leadership with council colleagues, NHS, ICS, VCS and others. This will include involvement in the Health and Wellbeing Board partnership groups.
Management of resources or budget	To jointly manage the public health grant with the DPH and Consultant, taking a lead on your portfolio areas
Special Factors	Basic DBS check. On-call arrangements for health protection may be required.

<u>Person Specification</u>		
Qualifications	Essential	Desirable
The National Health Service (Appointment of Consultants) Regulations 1996 (legislation.gov.uk) In line with legislation, inclusion in the GMC Full and Specialist Register with a license to practice/GDC Specialist List or inclusion in the	X	

UK Public Health Register (UKPHR) for Public Health Specialists at the point of application.		
<i>If included in the GMC Specialist Register/GDC Specialist List in a specialty other than public health medicine/dental public health, candidates must have equivalent training and/or appropriate experience of public health practice</i>	X	
Public health specialty registrar applicants who are not yet on the GMC Specialist Register, UKPHR register or GDC Specialist List in dental public health must provide verifiable signed documentary evidence that they are within 6 months of gaining entry to a register at the date of interview	X	
If an applicant is UK trained in Public Health, they must ALSO be a holder of a Certificate of Completion of Training (CCT), or be within six months of award of CCT by date of interview. If an applicant is non-UK trained, they will be required to show evidence of equivalence to the UK CCT <i>[see shortlisting notes below for additional guidance]</i>	X	
Applicants must meet minimum CPD requirements (i.e. be up to date) in accordance with Faculty of Public Health requirements or other recognised body	X	
MFPH by examination, by exemption or by assessment, or equivalent	X	
Masters in Public Health or equivalent		X

Technical Skills	Essential	Desirable
Strategic thinker with proven leadership skills and operational nous	X	
Able to demonstrate and motivate organisations to contribute to improving the public's health and wellbeing through mainstream activities and within resources	X	
Ability to lead and manage the response successfully in unplanned and unforeseen circumstances	X	
Analytical skills able to utilize both qualitative (including health economics) and quantitative information	X	
Ability to design, develop, interpret and implement strategies and policies	X	
Ability to synthesise information and intelligence from complex and multiple data sources	X	

Excellent written and verbal communication skills with an ability to vary style to meet the needs of the audience	X	
Knowledge	Essential	Desirable
In depth understanding of the health and care system and the relationships with both local national government	X	
In depth knowledge of methods of developing clinical quality assurance, quality improvement, evaluations and evidence based public health practice	X	
Strong and demonstrable understanding of interfaces between health, social care and key partners (dealing with wider determinants of health)	X	
Understanding of the public sector duty and the inequality duty and their application to public health practice	X	
Experience	Essential	Desirable
Delivery of successful change management programmes across organizational boundaries	X	
Media experience demonstrating delivery of effective health behaviour or health promotion messages		X
Experience of using complex information to explain public health issues to a range of audiences	X	
Personal qualities	Essential	Desirable
Able to influence senior members and colleagues across the different organisations	X	
Able to both lead teams and to able to contribute effectively in teams led by junior colleagues	X	
Commitment to work within a political system irrespective of personal political affiliations	X	